

# SYSTEM AND METHOD FOR USING USER-SPECIFIC INFORMATION TO CONFIGURE AND ENABLE FUNCTIONS IN REMOTE CONTROL, BROADCAST AND INTERACTIVE SYSTEMS

5

## ABSTRACT OF THE DISCLOSURE

According to the invention, techniques for using user-specific information to configure and enable functions in remote control broadcast and interactive systems. In specific embodiments, the user-specific information can be used to facilitate purchasing  
10 items electronically, for example. In other embodiments, the user-specific information can be used to complete a call for assistance in case of an emergency, select favorite material for viewing, or control access to content, such as adult entertainment. For example, in select specific embodiments, the user-specific information can be used for restricting access to sexually explicit material over electronic delivery media. In various  
15 specific embodiments, the user-specific information can also include information about persons other than the user, to which the user has a particular relationship. For example, information such as a mother's favorite flower, or a child's clothing size, and the like may be stored for a particular user. In specific embodiments, the present invention provides a remote access device that is configured to accept a smart card. The smart card has user  
20 modifiable information relevant to completing transactions for goods or services, for example, stored thereon. In various specific embodiments, a second plurality of user-specific information may be received and stored on a smart card, providing user interactive controlled modifiability to the information on the smart card.

25

30